



Educational Services for Schools

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Curvebreakers' Mission Statement

As the founder of Curvebreakers Test Prep, my mission is to provide personalized test preparation services to all students regardless of their background or financial situation. After working for some of the largest tutoring companies and boutique firms in New York City, I founded Curvebreakers in 2014 with a vision to create a tutoring company that emphasizes data-driven results with a personalized approach.

At Curvebreakers, we're committed to empowering students to achieve their academic goals through personalized instruction, authentic assessment tools, and culturally responsive study materials that help them excel on college admissions exams. Our program is designed to prepare students to meet and exceed the SAT College Readiness Benchmarks and the ACT College and Career Readiness Standards, and we're dedicated to ensuring that all students have access to the tools they need to succeed.

Our unique selling point is our school partnership program, which enables us to offer budget-friendly programs and provide equal access to premium test preparation to all students. We prioritize personalized attention to school administrative staff, students, and parents while maintaining a family atmosphere. By partnering with Curvebreakers Test Prep, schools can help their students prepare for college admissions exams and achieve their academic goals in a supportive, inclusive environment.

We believe that every student deserves equal access to the tools they need to succeed, and we're passionate about helping students reach their full potential. At Curvebreakers, we're excited to partner with schools to make that happen.

Nicholas LaPoma, Founder & President

Our Current School and Organizational Partners

Academy of Hospitality and Tourism
Brooklyn Collegiate School
Cristo Rey Brooklyn High School
East Side High School
Elmont High School
Floral Park Memorial High School
Garden City High School
H. Frank Carey High School
Hebrew Academy of Nassau County
Lynbrook High School PTA
The Mary Louis Academy

Manhattan Center for Science and Mathematics
The Manhattan International High School
New Hyde Park High School
North Shore High School
Sacred Heart Academy
School Sponsor Partners
Sewanhaka High School
St. Francis Prep
Uniondale High School
Valley Stream Central High School District



Data from the 2022-23 School Year

School Partnerships

25 Existing School Partners

Instructors

23

Current
Instructors

5-10

Average Years
of Experience

Students

384

Tutoring Students

1,217

Class Students

15,000 Online Course Students
(Lifetime)

Exam Data*	Avg Starting Score	Avg Final Score	Avg Point Improvement	Percent Improvement	Avg Hours Completed	Avg # Practice Tests Taken	% of Students Who Improved
SAT 1:1**	1140	1268	128	11.2%	13.2	2.1	98.3%
ACT 1:1**	23.7	29.3	5.6	23.6%	12.4	2.4	98.4%
School Class (SAT)†	993	1139	146	14.7%	18	2	88.2%

Top 20%

Exam Data*	Avg Starting Score	Avg Final Score	Avg Point Improvement	Percent Improvement	Avg Hours Completed	Avg # Practice Tests Taken	% of Students Who Improved
SAT 1:1**	1273	1453	180	14.1%	13.8	2.4	98.3%
ACT 1:1**	28.5	34.2	5.7	20.0%	12.4	2.4	98.4%
School Class (SAT)†	1276	1424	148	11.6%	18	2	88.2%

* Based on actual results as reported by student and internal practice test data (representing actual prior tests)

** One-on-one private tutoring

† In-person school class at school location

What to expect when you partner with us

- 10% - 25% score improvement achievable with in-person course.
- All instructors have been background checked, score in the 99th percentile, and are trained in Curvebreakers' strategies.
- Professional Development for counselors and teachers.
- Curvebreakers' support staff work with school administrators, parents, and students to address any issues or concerns.
- No unexpected cancellations.
- An entertaining and engaging teaching style geared towards today's student.
- Additional benefits for all school's students regardless of their enrollment status in the course(s), including free, unlimited access to self-paced SAT & ACT strategy courses and discounts on all our services.

No-Cost PD for Counselors & Teachers

Topics include:

Current Trends in College Admissions

SAT vs. ACT

Top 5 Tips for How to Write a Unique College App Essay

How to Have a Conversation with Students and Parents about

Applying Test-Optional

All complimentary PD is a one-hour virtual course

Partner Benefits

Benefits for students

- We can help students achieve strong standardized test scores, increasing their chances of acceptance into a wider range of colleges, including those that require test scores for merit-based scholarships.
- Standardized tests can validate high grades in a climate of grade inflation, where student transcripts may not always be a reliable indicator of achievement. Students should approach test prep with an “everything to gain, nothing to lose” mindset, as good scores can level the playing field and offer all test-taking students a chance at better scores, instead of just a select few.
- Our Curvebreakers Signature School Partnership Course is a low-cost option that encourages students to develop study habits that will set them up for success in college and beyond, while also ensuring that all students have access to quality test prep, regardless of their financial situation.
- **Preparing students for the new digital SAT**

The Curvebreakers team is ready for the new SAT. We've analyzed the full-length, in-app practice tests on the College Board's "Bluebook" app and have an updated curriculum ready for the class of 2025. There are many similarities between the new digital SAT and the old paper test, but there are some significant differences in content, strategy, and timing. When students are guided by experts in standardized testing, they can be confident that they are going to learn the best skills and strategies to reach their goal scores.

Schools benefit from what makes us different

- Curvebreakers stands out by embracing live, in-person classroom instruction, unlike many of our competitors who have moved away from this approach.
- With over 20 highly-compensated, highly-trained instructors, we have the expertise to provide top-quality test prep services. And despite our high-quality services, our pricing is extremely competitive, with significantly lower pricing for students than most of our competitors. We are also willing to adapt our program to fit within your school's budget.
- We are committed to providing a comprehensive range of services for all families, including free or discounted seats for students from low-income families. Our instructional materials are continuously updated to meet the needs of today's learners, and we offer a range of engagement opportunities, including live and virtual college readiness sessions, progress updates, and detailed diagnostic reports. We also provide a physical location for students and parents to visit if they need additional support. Finally, we are committed to working closely with schools to evaluate our programs and make any necessary adjustments to ensure their success.

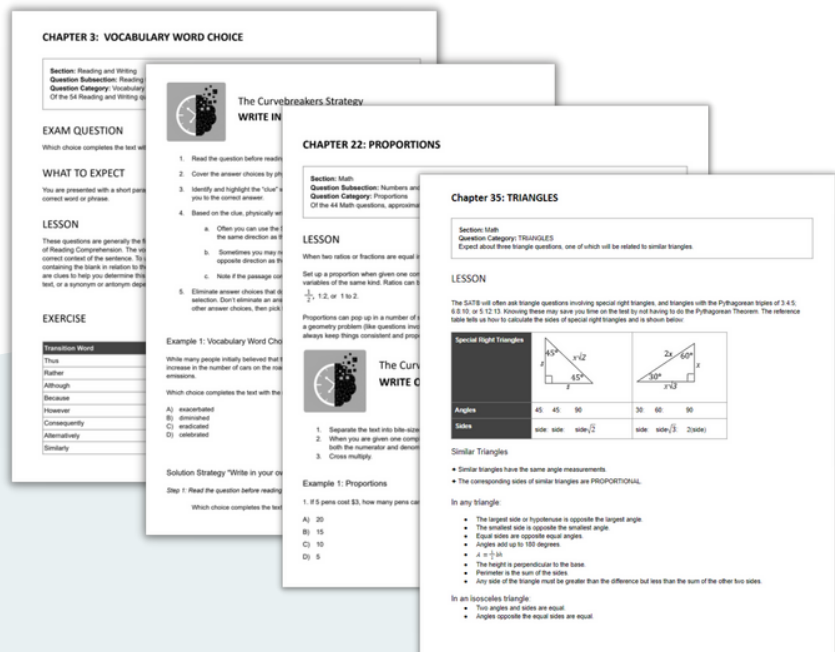
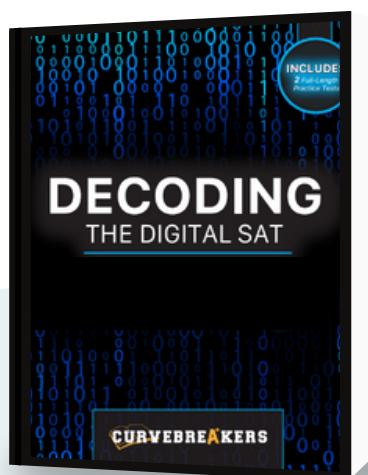
Curvebreakers New Digital SAT Course Book and Curriculum

New course curriculum will include:

- **Navigating the digital interface** – Help students familiarize themselves and become comfortable with taking the test on their devices and using in-app tools like annotation, question review, and calculator.
- **New SAT question formatting** – Learn strategies for brand new question types in all sections of the exam: Reading, Writing, and Math.
- **Focusing on frequently tested topics** – Our updated curriculum focuses on topics that arise more frequently on the Digital SAT compared to the traditional paper test.

Course Book: *Decoding the Digital SAT*

Curvebreakers' new Digital SAT Workbook will ease any anxiety surrounding the new SAT format. It features unique strategies developed specifically for the test's new content, formatting, and timing. Each strategy is broken down step-by-step by our Master Instructors who each have over 15 years of experience in the test preparation industry. Each book also includes two full-length SAT tests for students to do additional practice.



Curvebreakers Digital SAT Platform

Recreating the Digital SAT Experience

Curvebreakers' digital platform accurately simulates the Digital SAT test-taking experience. Students can annotate, cross out incorrect answer choices, and utilize the integrated Desmos calculator, just like on the day of the test. After completion students receive feedback on individual questions that not only provides answer explanations, but also compares their speed and accuracy to those of other students.

10. If $f(x) = -3x + 5$ and $g(x) = 2x - 3$, what is the value of $f(4) + 2g(4)$?

Solution
Choice C is the correct answer.
One way to solve this problem is to evaluate each function separately. Evaluate the value of $f(4)$ by substituting 4 for x in the function:
 $f(4) = -3(4) + 5 = -7$
So, $f(4) = -7$. Evaluate the value of $g(4)$ by substituting 4 for x in $g(x)$:
 $g(4) = 2(4) - 3 = 5$
So, $g(4) = 5$. To solve the expression, substitute the values found:
 $f(4) + 2g(4) = -7 + 2(5) = -7 + 10 = 3$
So, $f(4) + 2g(4) = 3$
Choice A is incorrect because that is the value of $f(4)$. **Choice B** is incorrect because that is the value of $f(4) + g(4)$, meaning the $g(4)$ term was not multiplied by 2. **Choice D** is incorrect because that is the value of $g(4)$.

Follow-Up Exercise
Linear Functions

PREV. QUESTION NEXT QUESTION

⊗ A -7
<5.0%

⊗ B -2
6.7%

⊗ C 3
87.7%

⊗ D 5
<5.0%

⏪ COME BACK LATER

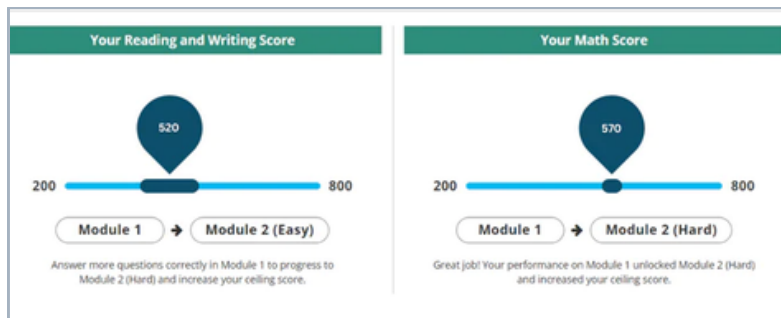


Detailed Diagnostics

In addition to the individual question feedback, students will receive detailed diagnostic data based on question type, difficulty, and section. Students can also see how much time they spent completing different question types.

Full Adaptive Capabilities

The Digital SAT is an adaptive assessment that adjusts in difficulty based upon student performance. Curvebreakers' platform is also adaptive and will provide students with the knowledge of which difficulty level they accessed and how it affected their overall score.



SAT & ACT Course

Curvebreakers Signature School 18-Hour Partnership Course

Option 1

School Pays Flat Fee

In-Person, On-Site: \$9,950
Practice Test Add-On: \$500
Min: None
Max: 35 students

Option 2

School Pays Flat Fee

Virtual Only: \$5,950
Virtual Practice Test Add-On:
\$500
Min: None
Max: 35 students

Option 3

Pay Per Person

Student Pays: \$379pp
Practice Test Add-On:
\$20/pp per test
Min: 20 students
Max: 35 students

- 18 hours of classroom instruction in preparation for the SAT, ACT, AP, or Regents Exam.
- All course materials provided.
- Session reports sent to students and parents following each session detailing material covered and homework assigned.
- Add on full-length, proctored practice test with detailed diagnostic score reports (onsite or virtual).
- Complimentary access to our popular SAT & ACT video Strategy Courses.
- Course length is customizable based on school's budget.
- Each class reserves up to five free seats for students participating in reduced price or free lunch programs as long as the minimum enrollment is met.

Additional SAT & ACT Courses

10-Hour Bootcamp Course Description <ul style="list-style-type: none">• 10 hours of instruction spread over 4 or 5 sessions.• All course materials provided digitally.• Session reports sent to students and parents following each session detailing material covered and homework assigned.• In-Person or Virtual Instruction.	Pay Per Person Student Pays: \$210pp Min: 20 students Max: 35 students
	School Pays Flat Fee: \$5,500 Or Virtual Only: \$3,300 Max: 35 students

Math/English Booster Course Description <ul style="list-style-type: none">• Add sessions to the end of your course to dive deeper into difficult math topics• Unlimited number of students.• All course materials provided digitally.• Session reports sent to students and parents following each session detailing material covered and homework assigned.• In-Person or Virtual Instruction.	Pay Per Person Student Pays: \$50 per 2.25-hour session Min: 20 students Max: 35 students
	School Pays Flat Fee: \$1,250 per 2.25-hour session Or Virtual Only: \$750 Max: 35 students

Crash Course Course Description <ul style="list-style-type: none">• Single session of 2.5 hours of instruction• Unlimited number of students.• All course materials provided digitally.• Session reports sent to students and parents following each session detailing material covered and homework assigned.• In-Person or Virtual Instruction.	Pay Per Person Student Pays: \$50 per 2.5-hour session Min: 20 students Max: 35 students
	School Pays Flat Fee: \$1,250 per 2.5-hour session Or Virtual Only: \$750 Max: 35 students

Curvebreakers College Essay Writing Workshop

- 8 hours of classroom instruction (can be spread over 2 to 4 days).
- Topic selection reviewed and approved by owner of Curvebreakers.
- Outline and craft the essay under our supervision and support.
- Edit and proofread the essay under our supervision and support.
- Final version reviewed and approved by Curvebreakers.
- Alternative format for larger groups: shorter, symposium-style course

Option 1

School Pays Flat Fee

In-Person, On-Site: \$4,950
Min: None
Max: 20 students

Option 2

School Pays Flat Fee

Virtual Only: \$4,000
Min: None
Max: 20 students

Option 3

Pay Per Person

Student Pays: \$279pp
Min: 8 students
Max: 20 students

Educator Professional Development

- Full day training seminar (8 hours) or two 4-hour sessions
- Master Trainers teach the strategies and skills to deliver Curvebreakers' signature SAT or ACT courses
- Includes access to Curvebreakers self-paced online video courses available to all students/faculty of the school (each with over 5 hours of video instruction).
- Available virtual or in-person.
- Charges for student materials are separate.

Option 1

School Pays Flat Fee

In-Person, On-Site: \$3,500*
Max: 30 participants

Additional fees for travel expenses handled on a case by case basis.*

Option 2

School Pays Flat Fee

Virtual Only: \$2,500
Max: 30 participants

Book a Meeting to View Pricing and Discuss Your School's Needs

We will create a proposal for your team to review that includes an outline of a customized program and sample class schedules.

Click on the link below or copy and paste it into your browser to book a meeting.

<https://meetings.hubspot.com/nickthetutor/collegeprep>

"Working with Curvebreakers so far has been easy, seamless and pleasant. The lines of communication are strong and they are always looking to accommodate our school."

— Peter Bosco, Guidance Counselor at St. Francis Prep

"[Curvebreakers was] Tremendously responsive and accommodating. ...One student even told us that the class helped him with test-taking skills that he rolled over into his History class and other exams. The instructor taught him the best strategies in reading a word passage or paragraph and then answering questions."

— Karen Sheff, Hebrew Academy of Nassau County

"Provided with outstanding instructional tutoring, our students consistently see a significant gain in their test scores. This improvement is clearly correlated to the preparation course Curvebreakers conducts at St. Francis Prep, through its own professional, supportive instructional team."

— Chris Mendolia, Asst. Principal at St. Francis Preparatory School

"Throughout the in-person prep course at our school, Curvebreakers administered multiple practice tests and our students had an overall increase from baseline scores. The representatives were courteous and accommodating and modified their program to our school's unique needs."

— Leean Tentomas, College Counselor at Mary Louis Academy

"We have partnered with Curvebreakers to offer SAT prep for our juniors, most recently this past school year, and Curvebreakers' math add-on and data-driven teaching boosted the confidence and scores of SSP students. The tutors leading each section of the SAT course identified areas students needed additional support in and integrated that into their classes."

— Mary Faddoul, VP of Partnerships at Student Sponsor Partners

Additional Services

College Application
Essay Services
AP & IB Exam Prep

Regents Exam Prep
SHSAT Prep
TACHS Prep

SAT / ACT Crash Courses
and Bootcamps
Virtual Tutoring

School-wide
Diagnostic
Practice Exams